

URGENTEM!!

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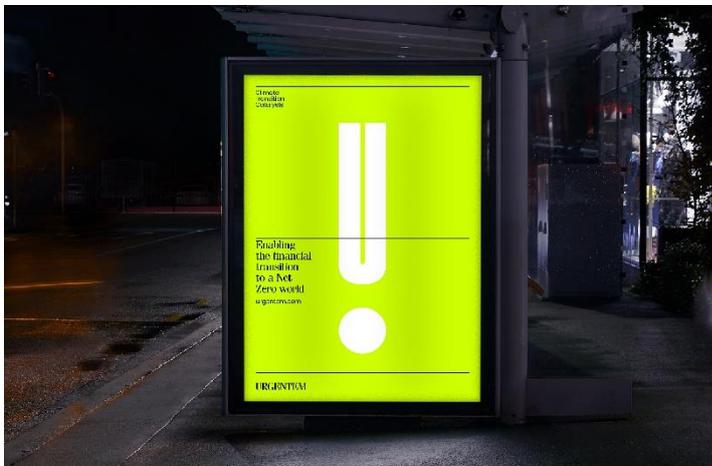
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LONDON-BASED CLIMATE RISK PIONEER REBRANDS AS 'URGENTEM' – AN ECO-FINTECH CHALLENGER BRAND



London, UK [June 2020] –

Since the beginning of this year, major changes have taken place at Urgentem (formerly Engaged Tracking, one of the pioneering companies in climate risk data and analytics space).

The company has a new CEO and senior management team in place alongside a new name, corporate identity and website.

The company's new name, '[Urgentem.](https://www.urgentem.com)' is a reference to its mission to catalyse the transition to a sustainable economy by urging investors, asset managers and owners to do more to reach net zero by 2050.

The changes to business and management processes have borne fruit already.

The new company has just launched a climate-risk platform, [Element6™](https://www.urgentem.com/element6), which provides a holistic vantage point of company emissions with an array of analytics and data for climate risk management purposes. The new technology platform enables Urgentem's clients to clearly understand their

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portfolio emissions and climate risks, meet regulatory and fiduciary reporting requirements, spot opportunities and navigate the transition to a sustainable economy.

Companies in search of an independent climate risk management provider seem to approve of the new look of the company, its management and new products and advisory services. In just a few months, the company has won over clients including ECB, EQ Investors, and CBUS.

The company's relationship with its new client The European Central Bank in particular is set to increase and extend Urgentem's influence, reach and mandate

Girish Narula, Urgentem's CEO commented, "I have been joined in my role as the new CEO by a strengthened Senior Management team and new Advisory Board members. We have rebranded our company as 'Urgentem' to express our renewed sense of urgency and purpose as a company. Our name acknowledges a transformed business context in which climate change and ESG are no longer peripheral concerns; rather, they are the most pressing and central topics of discussion and debate for our industry."



The company rebrand was managed in-house in conjunction with the brand designer Jon Martin who also worked on the recent global rebrand for management consultancy A.T. Kearney.

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www.urgentem.net

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